

- 8:30** **Welcoming Remarks:** Dr. David Chalack, RDAR Board Chair
- 8:40** **What's happening at RDAR?** Dr. Mark Redmond, CEO, RDAR
- 8:50** **Keynote Address, Q&A:** *“Alberta Energy and Agriculture, a Real Competitive Advantage”*

Hal Kvisle

Hal is a native of Alberta and has worked for Canadian and international energy companies for more than 40 years, in the oil and gas, utilities and power generation industries.

Mr. Kvisle is board chair of ARC Resources and Finning International, and a director of Cenovus Energy. He previously served as a director of the Bank of Montreal, TransCanada Corporation, Talisman Energy, Methanex Corporation, Fletcher Challenge Energy, Norske Skog Canada and PrimeWest Energy.

Mr. Kvisle was CEO of Talisman Energy from 2012 to 2015 and CEO of TransCanada Corporation from 2001 to 2010, where he was recognized as Canada’s Outstanding CEO in 2008.

Hal holds a B.Sc. Eng. from the University of Alberta, an MBA from the Haskayne School, University of Calgary, and honorary degrees from Mount Royal University and the University of Calgary. He served for many years as a board member and national board chair of the Nature Conservancy of Canada and served as the founding chair of the Business Council of Alberta until January 2022.

- 10:00** **Break:** Local Food Spotlight - please sample some local delicacies at the Producer Feature tables.
- Cheese Sampling provided by NAIT Culinary School
 - NAIT students use local raw milk products to create cheese, following traditional cheese recipes. Using local products lessen our carbon footprint in the cheese making process.
 - Sunterra: Greenhouse grown tomatoes, strawberries, and locally supplied meats
 - Sunterra is at the leading edge to reliably deliver the best tasting foods to customers. Each tomato and strawberry grown, is hand-picked when fully ripened on the plant and delivered fresh from the vine.
 - Sunterra’s purpose remains constant: to nourish customers with great tasting, affordable, fresh, wholesome food.

- 10:30** **World Cafe Discussion:** Facilitated by RDAR Staff
1. How can we best leverage Alberta's strengths to grow the ag sector?
 2. How can we amplify voices from multiple industries to influence policy?
 3. What may be some ways we break out of our usual networks for better innovation?

- 12:30 - 12:35** **Introducing the AB Farm Mental Health Network:** Linda Hunt
<https://www.farmmentalhealth.ca>

Hot Buffet Lunch, provided by Spruce Meadows

- 1:15** **Launching into our Idea Mash-Up at the Round-Up!**
- The Mash-Up is to encourage collisions of ideas to solve some of Producers' pressing issues. By bringing together multiple viewpoints, we hope to create ideas that could be turned into project proposals for potential funding opportunities.

"Pitchers" will introduce a problem to be solved. Attendees will choose which solution brainstorming to join. The entire group will then "vote" on the solution that could have the best potential to become a research project. Topics and "pitchers" are:

Joy Agnew, Associate VP, Applied Research at Olds College
Agriculture's journey to net zero - what do we need to do?

Steven Kenyon, Greener Pastures Ranching Ltd. & Karin Schmid, Lead, Beef Production & Extension
What's preventing producers from adopting new practices and increasing more sustainable practices?

Jeremy Boychyn, Agronomy Research Extension Specialist (Alberta Wheat Commission)
Producers are wrestling with ever increasing pest resistance. What can be done about this? Wild Oats, in particular, is a major concern.

D'Arcy Hilgartner, Co-Owner, Hilcrest Acres
Consistency of product may be preventing increased value-added activity. How do we increase quality consistency to increase profitability on-farm?

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AFTERNOON

Sheri Strydhorst, Agronomy Research Specialist (Alberta Wheat & Barley Commission)

How could a whole-farm, cross-commodity approach accelerate the sustainability of Alberta producers today and in the future?

Lance Nielson, Nielson Beef

New technology adoption on-farm faces multiple barriers, even though it can increase productivity and profitability. How might things like smart fencing be adopted and improve operations?

Rigas Karamanos, Soil scientist and retired fertilizer executive

What would happen if we stopped using fertilizer?

3:00 **Solution Presentation & Voting**

3:45 **Round-Up Wrap-Up:** Thank you for attending!

